

Abdulla NEWSLETTER



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Getting to Know Our Higher Management



Eng. Mohammed Mustafa
Senior Director, TransOn

As Senior Director, Eng. Mohammed Mustafa has been an essential part of TransOn's journey over 15 years. What started as a focused operation has grown into a trusted name in high-performance, machinery and essential site equipment built on a foundation of safety, reliability and service.

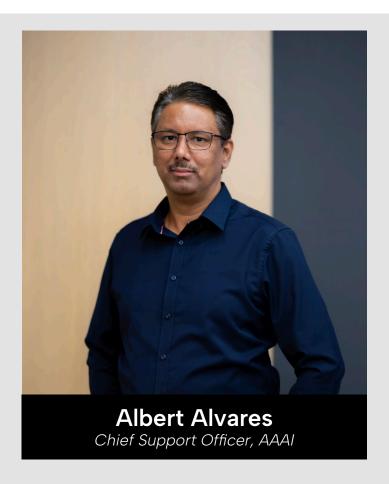
These past few months have been empowering under his leadership as their fleet continues to play a vital role on major construction and industrial sites, delivering consistent and reliable performance.

TransOn is truly proud of the impressive journey under Eng. Mohammed Mustafa's direction. With the addition of car maintenance services and enhanced in-house capabilities, he is helping us build for long-term success.

This year marks a significant milestone for Albert Alvares, our Chief Support Officer, as he celebrates 24 years of service with the group, a journey defined by unwavering commitment, resilience and growth.

Albert began his career at Naresco as an Accounts Assistant, steadily rising through the ranks with consistent performance, reliability and work ethic. Over the years, he has worn many hats and witnessed the evolution of the group from a construction based company to a conglomerate, including the landmarks achieved by the group.

As he completes nearly a quarter-century with us, we celebrate not only his professional achievements but also the loyalty and values he brings to our organization every day.



Group News

Casa Canal: The Fusion of Fendi's and Killa's Architecture Brilliance

Rising from the edge of the iconic Dubai Water Canal, with interiors by Fendi Casa and architectural design by renowned architect Shaun Killa, Casa Canal is set to become one of Dubai's most prestigious residential landmarks.

This elegant development, located in the vibrant community of Al Safa, will feature an exclusive collection of luxury residences, including 3-bedroom penthouses, 4-bedroom and 5-bedroom sky villas, 6-bedroom sky mansions and three sky palaces.

Casa Canal stands as a testament to our commitment to delivering exceptional craftsmanship and engineering excellence and it is one of many landmark projects shaping the future of luxury living in Dubai.

With key milestones expected in the coming months, the project remains a focal point in our portfolio of luxury developments.



Driving Growth: New COO and Strategic Moves at WPA



SPADREC is pleased to acknowledge the ongoing leadership of David Crocker, who was appointed as Chief Operating Officer at World Padel Academy in April 2025.

With his extensive experience in international fitness, sports management and organizational development, David is working to strengthen WPA's operations and drive its next phase of growth.

As COO, he oversees day-to-day operations and collaborates closely with internal teams to enhance service delivery across all clubs and to develop a global brand.

Additionally, WPA has also formed a high-level marketing team comprised of professionals, further reinforcing the organization's strategic direction.

The momentum continues as we look ahead to new chapters for World Padel Academy.

A Finishing Touch of Excellence at Tulip Oasis X

We are proud to highlight a recent achievement from the Manufacturing Division: the successful completion and handover of Tulip Oasis X, a distinguished residential project developed by Al Madar Developments.

This milestone reflects the seamless collaboration between two of our specialized teams, Al Shandgha Wood Industries and Bianco Marble & Granite, who delivered high-quality joinery and marble works for the building.

Al Shandgha was responsible for the full joinery scope, including kitchen doors, wardrobes, fire-rated doors and wall cladding. Whereas Bianco handled the marble works of kitchen countertops, sink tops and marble finishes at the hallway entry.

This project serves as another testament to the division's commitment to precision, craftsmanship and timely delivery in high-end residential developments.



Daytona Strengthens Market Presence with Open House Events



Between May and June 2025, Daytona Properties held a series of Open House events at the Object 1 Sales Center, bringing together the full range of Object 1 properties in one place.

The events offered clients and investors the opportunity to explore available property units while benefiting from exclusive, limited-time offers on pricing, discounts and flexible payment plans.

These events are part of the company's ongoing efforts to strengthen market presence, create new business opportunities and enhance customer engagement. By organizing dedicated platforms that connect clients with available properties, Daytona continues to demonstrate its dedication to driving sales growth.

The enthusiastic response to these initiatives reflects Daytona's commitment to audience engagement and its proactive pursuit of long term goals, ensuring that every effort aligns with the company's broader vision and values.

Wellness

A Day of Play and Team Spirit

In May 2025, AAAI held a sports tournament at one of our staff accommodations, bringing employees from across the group together for competitive cricket and volleyball matches. The event encouraged camaraderie and provided a refreshing break from routine. At the conclusion of the event, the best-performing teams were recognized for their dedication, collaboration and team spirit.

This reflects AAAI's commitment to fostering employee wellness and an engaged, people-first workplace culture.



Caring Beyond Construction



As part of AAAI's ongoing commitment to employee welfare, Naresco organized a Wellness Day in May 2025 for accommodation employees.

Through medical check-ups and wellness consultations, the initiative actively promoted both physical and mental wellbeing, emphasizing the importance of self-care and enhancing overall health awareness among workers.

More than just a wellness effort, it reinforced the group's long standing commitment to cultivating a healthier and more supportive work culture for all.

Events

Opening Doors for Emirati Talent Across AAAI

In support of the UAE's Emiratization vision and our commitment to empowering Emirati talents, we recently organized an Open Day for UAE Nationals in May 2025, offering them the opportunity to engage directly with our recruitment team.

The initiative introduced participants to the group's diverse operations, career paths and growth opportunities while also strengthening community connections and showcasing our ongoing efforts to develop the national workforce in the private sector.



Recognizing Loyalty and Team Spirit on International Workers' Day



To mark International Workers' Day, an event was organized at one of our staff accommodations to acknowledge the vital contributions of our sitebased employees who play a crucial role in our operations.

The event was marked by the presentation of Long Service Awards celebrating employees' loyalty and commitment across the group's divisions. Outstanding individuals were also recognized with the Worker Employee of the Year Awards for their exceptional dedication and performance.

Outstanding Leaders in HSE Awards

The HSE Quarterly Awards were held across project sites to recognize individuals and teams to demonstrate exceptional dedication to safety. Such awards serve to emphasize proactive safety, adherence to best practices and continuous progress.

This quarter's recognitions include Mohammad Shafi, Construction Manager as Best Site Staff; Prabhunath Yadav, First Aider as Best HSE Staff; and Site 188 – Chic Tower as the Best Performing Site.

Naresco remains committed to the highest standards of health and safety performance.



Nurturing Sustainability on Earth Day 2025



Guided by the theme "Our Power, Our Planet," Earth Day 2025 at Abdulla Al Arif Investment brought the entire group in a meaningful act of environmental stewardship with the planting of a Desert Rose, symbolizing resilience, renewal and growth.

A group-wide message reinforced collective responsibility, encouraging employees to adopt simple but impactful habits such as conserving water and electricity and reducing single-use waste. The event highlighted the AAAI's shared commitment to sustainability and long-term environmental awareness.



Amr Hamada Kiwan Abdulla Al Arif Investments

Amr has consistently delivered impactful contributions, especially in government related initiatives.

During the peak of the COVID-19 pandemic, he played a critical role in resolving accommodation-related challenges. He led the support for isolated employees and helped implement new quarantine guidelines that balanced safety with operational efficiency.

Amr also embodies our core values through his integrity and teamwork. Whether supporting colleagues or taking initiative, his dedication continues to make a lasting impact.

His proactive approach and problem-solving mindset is a strong example for the team. Amr's efforts have been vital in driving both resilience and success throughout.

Subhasree, a Procurement
Engineer, approaches her role
with focus and professionalism.
She remains composed during
high-pressure situations,
addressing complex
challenges through clear
and practical thinking.

What truly distinguishes
Subhasree is her proactive
mindset, integrity and
discretion. She anticipates
challenges and takes
initiative to resolve issues
before they escalate. She is a
quick and adaptable learner,
rapidly grasping new
information and applying it
to improve workflows.

Subhasree's consistent efforts promote collaboration within the team. She readily contributes to the team's success, adding tangible value through insightful ideas, dependable task execution and dedication to continuous improvement.





Shafeeq's work reflects a rare blend of precision and initiative. As an Accountant, he continues to drive improvements that elevate the team's overall efficiency and confidence

in outcomes.

Master Fab Steel, Manufacturing

He stands out with his natural drive to uplift and encourage those around him. He brings people together through mutual respect, offering support and guidance that strengthen both relationships and outcomes.

His consistency, integrity and alignment with our core values make him not just a dependable team member but a crucial contributor to the team's productivity and stability.

Shafeeq's commitment inspires confidence and motivates the team. His mentorship helps bring in a positive team atmosphere.

Megan delivers strong results across sponsorships and partnerships. In her role as Business Development and Customer Service Manager, she helps drive WPA's growth by securing strategic partnerships and nurturing long-term client relationships.

Megan collaborates with WPA HQ and venue teams to align marketing and event strategies, driving smooth execution across departments. She also fosters clear communication with internal stakeholders and external partners to support effective collaboration and timely decisions.

Adaptable and dependable, Megan responds swiftly to shifting priorities while maintaining consistent follow-through. Her balanced approach has paved the way for increased collaborations with leading brands, helping to drive business goals forward.



Megan Swanepoel World Padel Academy, SPADREC



Abdul Nabi Bakhshal Daytona Real Estate, Services

Abdul Nabi is a shining example of dedication, integrity and proactive service.

As a key member of the Property Administration team, he reflects promptly handling and closing pending assignments — a reflection of his strong work ethic and reliability. His commitment to excellence consistently elevates the quality of service delivered by the entire team.

Known for his sincerity and positive attitude, Abdul Nabi embodies a spirit of goodwill and teamwork. He persistently acts ahead to provide assistance. His passion for his work not only drives results but also inspires those around him.

His honesty and alignment with the company's core values have earned him numerous positive reviews from clients, positioning him as a respected employee and a role model to his colleagues.

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