



NEWSLETTER

JULY 2024



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Naresco Wins New Major Contract
WPA Bahrain Nears Completion
This Quarter's Top Team Members
Storm Heroes Recognized
... and more!

Words from the GCEO



Abdulkarim Al Arif

As we advance through the second quarter of 2024, our collective efforts and strategic vision are beginning to yield positive results. The group is steadily moving forward, taking on larger, more ambitious projects

and exploring new business ventures with thoughtful precisions.

Our commitment to sustainable growth is unwavering and we are well-positioned to capitalize on emerging opportunities that will secure a prosperous future for our company.

Abdulla Al Arif Investment has firmly established itself as a leading name in UAE's business landscape, driven by the core values of our family business and the visionary leadership of our chairman, Mr. Abdulla Abdulkarim Al Arif.

His decades of experience have laid a strong foundation, enabling us to thrive in various sectors of the construction industry.

Our dedicated professionals and skilled workforce have shown remarkable resilience, particularly in overcoming the challenges of the past few years. As we continue to navigate the year ahead, we are confident that 2024 will be a milestone year, setting new benchmarks for success in our construction business.

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Group News



New Learning & Development Department Set to Transform Employee Performance at AAI



In a move to bolster employee growth, AAI launches the Learning & Development Department within the HR division, led by Assistant Manager Vidisha Panicker, assisted by local talent Hamda Almheiri.

This echoes our commitment to enhancing employee performance in alignment with the company's strategic goals.

The department focuses on aligning individual and team objectives with AAI's overarching vision, offering a range of training sessions, workshops and resources. These programs aim to enhance skills and set clear, measurable goals for all employees with performance tracking tools to monitor progress.

By prioritizing goal setting and continuous performance tracking, we aim to build a culture of accountability, motivation, and excellence.

AAI Strengthens Commitment to Emirati Talent with Expanded Emiratization Program

AAI is committed to advancing Emirati talent through a comprehensive Emiratization Program. It begins with a detailed 4-week orientation, offering an in-depth understanding of our company's operations and culture.

Following orientation, they undergo workshops and training sessions. This hands-on approach is designed to build both soft and technical skills, ensuring they are well-prepared for future challenges and opportunities within AAI.

The program includes mentorship from experienced team members providing valuable real-world insights and



guidance. Through these efforts, AAI aims to not only integrate Emiratis into our workforce but to actively invest in their long-term development and success.

Naresco Wins Major Contract for “Mar Casa” Development in Dubai Maritime City

Naresco has been awarded the contract for the "Mar Casa" project, a 52-storey development commissioned by Deyaar. Located in Dubai Maritime City, this project represents a major achievement for Naresco.

The "Mar Casa" development will feature a range of high-end amenities and modern design elements. The project aims to enhance Dubai Maritime City's reputation as a prime location for luxury living.

Naresco's role in this development highlights its extensive experience and capability in managing large-scale construction projects. The company will oversee various aspects of the project,



ensuring that it meets stringent quality standards within the established timelines. The successful execution of "Mar Casa" will further solidify Naresco's position in the competitive construction market.

WPA Breaks into Bahrain with New State-of-the-Art Padel Facility Nearing Completion



WPA Bahrain is progressing towards the grand opening of its new facility with construction advancing smoothly, reaching a significant milestone with the installation of padel courts now underway.

WPA Bahrain will offer state-of-the-art padel courts and comprehensive amenities. It is set to become a pivotal center for the local padel community, providing not only top-tier sporting infrastructure but also hosting a range of events and competitions.

This expansion reflects WPA's strategic goal of broadening its regional presence. The new facility will contribute to the development of the local sports scene, fostering a vibrant community around the sport of padel.

WPA Bahrain is set to enhance the local sports scene with its top-tier padel courts and modern amenities.

Employee Spotlight

Shakir is a dedicated member of the Admin Department, known for his exceptional commitment and reliability. His role, while often behind the scenes, is crucial for maintaining daily flow of office activities.

Shakir's diligent performance ensures smooth operations, from managing routine tasks to addressing unforeseen issues. His willingness to go the extra mile and handle various tasks shows his unwavering dedication.

Shakir's consistent efforts and strong work ethic are highly regarding. His presence fosters a cohesive team environment, aligning perfectly with AAAI's core values. Shakir's contributions are essential, showcasing his role in supporting operational excellence and reinforcing the strength of our team.



Shakir Khan
AAAI: Administration Department



Ahmad Saeed
Construction: Mudin Al Emarat

Ahmad joined the engineering team during the challenging times of COVID-19 as a site engineer, initially taking on a role below his qualifications. Despite this, he quickly proved his value by excelling in multiple areas.

Ahmad efficiently manages departments including commercial, estimation, technical and site construction and oversees Oracle Projects module entries. His ability to handle diverse tasks and his proactive approach in both office and on-site roles highlight his dedication.

Ahmad's contributions reflect AAAI's core values of honesty, trust and quality. His support in various capacities make him a vital member of the team. His dedication and input are essential to achieving our goals and maintaining excellence.

Mohamed stands out for his significant contributions and reliable performance. His consistent adherence to deadlines and high-quality work highlight his commitment to excellence.

Mohamed's problem-solving skills have enhanced project outcomes. He collaborates closely with other team members on machine certificate renewals, tools and machinery tracking, overall machine maintenance and assists engineers with BOQ preparation for quotations. His willingness to accomplish tasks exemplifies AAAI's values of diligence and perseverance.

Having recently obtained his civil engineering certificate, Mohamed has been actively putting his qualifications to use, applying his new skills to enhance project delivery and drive progress.



Mayur has swiftly made his mark in our organization through his exceptional dedication and strong work ethic. He consistently goes the extra mile, prioritizing long-term development over immediate gains.

Despite challenging tasks, Mayur's adaptability and collaborative approach have led to significant improvements. His initiatives have delivered immediate results. He is attentive, solution-oriented and takes on directives with a proactive and positive approach.

Driven by a commitment to "Quality First," Mayur excels in his tasks with excellence and creativity. His reliability and teamwork, even in tough situations, have made a lasting and positive impact.

Manju stands out for her remarkable skills and performance. She oversees staff and projects across multiple locations with remarkable efficiency which has significantly improved service quality and operational effectiveness.

A natural leader, she has been instrumental in driving positive changes, resulting in notable advancements and progress. Her dedication to her role is clear through her consistent efforts to exceed expectations and her adherence to established protocols.

Manju's commitment to excellence and alignment with the organization's core values make her a key asset. Her contributions highlight her crucial role in enhancing our operations and driving the overall success of our organization.



Updates



“AAAI’s Warriors” Honored for Storm Recovery Efforts

Following severe weather in the UAE, AAI’s dedicated employees, dubbed “AAAI’s Warriors,” have demonstrated exceptional resilience and teamwork in restoring damage from the heavy rains.

A special award ceremony recently celebrated their hard work and dedication. This recognition highlighted their role in not only aiding recovery efforts but also embodying AAI’s core values of commitment and unity.

Their selfless service and strong spirit have reinforced the AAI family’s strength, setting a high standard for collective effort in challenging times.

New Joiners

AAAI 7	Spadrec 4
Construction 260	Services 20
Manufacturing 17	Transportation 14

Policy Update

Air Ticket
Enhanced Leave Benefits

Relevant Events

Blood Donation	TBA
Free Eye Test	TBA
Employee Satisfaction Survey	Nov 2024