



Abdulla AlArif

INVESTMENT

*Abdulla
AlArif*

INVESTMENT

عبدالله العارف للاستثمار

www.aaai.de

SINCE
1986





*Abdulla
Al Arif*

INVESTMENT
عبدالله العارف للاستثمار





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Chairman's Message

Throughout the development process of **Abdulla AlArif Investment Group**, impressively great initial resources were combined to match optimistic ambitions.

The beginning was exceptional and promising, enriched and supported since the first day of joining the family business after completing my graduation in Business Management from the United States of America. The group along with its family members took it upon their responsibility to achieve one main goal, which is to be in the top of the construction business, the foundation of which was laid by my father Mr. Abdulkarim AlArif, a stern businessman who had a vision to flourish and grow a family-oriented business in the UAE.

Through hard work, dedication, and vast experience, Abdulla AlArif Investment Group is among the leading and well-known business groups in the UAE market with the core values of a local family-owned business. Getting the group where it is today took a long journey of 4 decades that was supported by huge efforts, but every stage of this journey formed a special milestone with unique achievements.



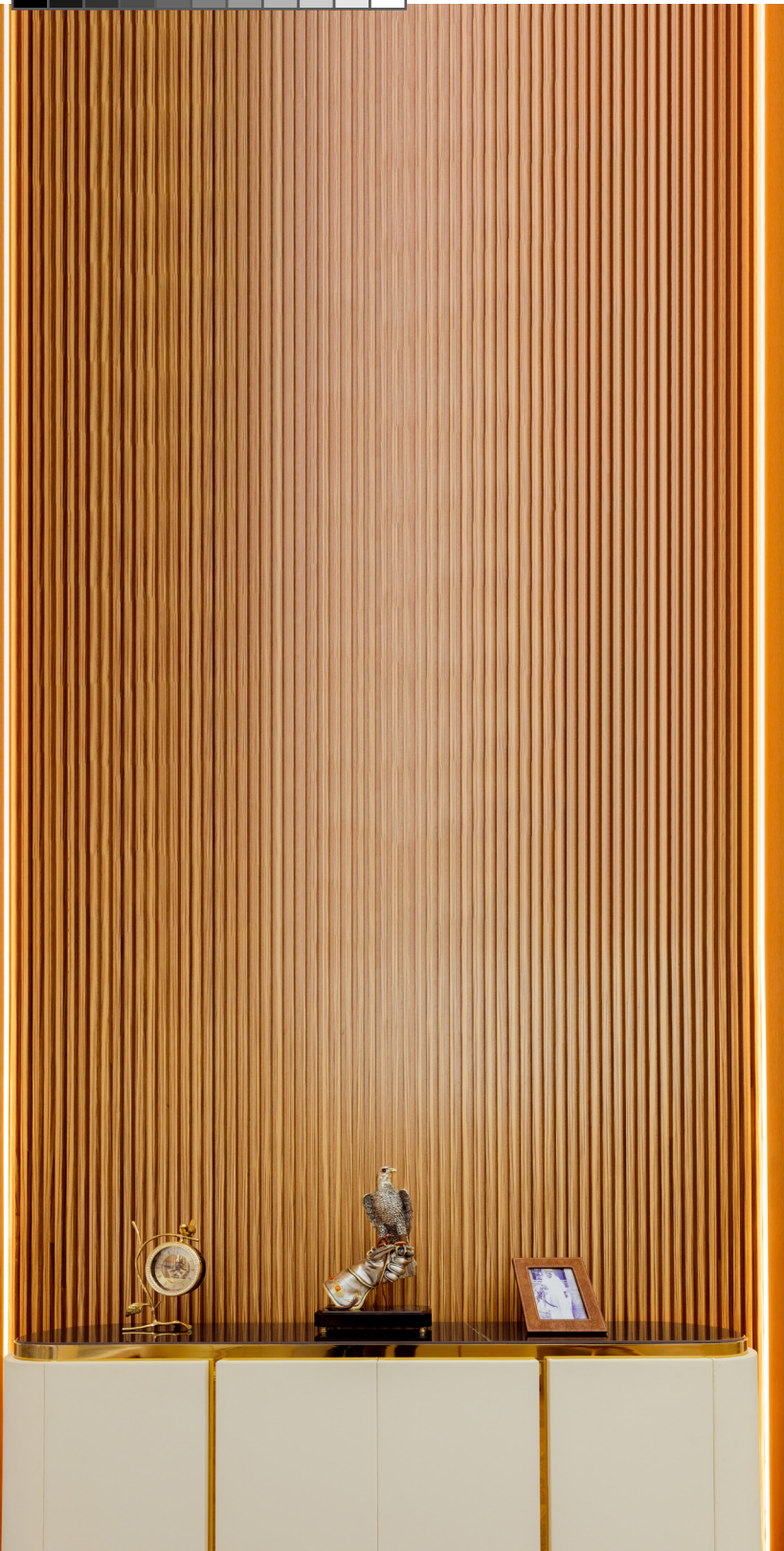
AAAI Group achievements exceeded all the expectations, as we fulfilled plenty of demanding targets as a result of high quality, trust, and a professional work environment based on honesty, fair dealing, and high levels of ethical business practices, client satisfaction, and the spirit of innovation with excellence.

Today, AAAI Group is on the pathway of the vision in mind when we started 4 decades ago. This vision came to life due to our extensive experience in the business field, in addition to the support of my heirs and team members, who are the true partners and constant supporters of this success, their loyal efforts kept AAAI in a continuous state of progress and development.

The greatest gratitude goes to the Rulers of UAE because of the initiative and growth they brought to the country which was the main inspiration for us to drive more growth to the group, not to mention the superb infrastructure they constantly provided, offering investors countless opportunities.

Our journey is timeless, and our ambitions are without boundaries, we will never settle for one goal, instead we will strive to make more achievements and reach remarkable milestones in any business field we step in, combined with innovations.

Abdulla Abdulkarim AlArif
Chairman





Board of Directors



ABDULLA ABDULKARIM ALARIF
CHAIRMAN



ABDULKARIM ABDULLA ALARIF
VICE CHAIRMAN



OMAR ABDULLA ALARIF
BOARD MEMBER



ALI ABDULLA ALARIF
BOARD MEMBER



AISHA ABDULLA ALARIF
BOARD MEMBER



ALIA ABDULLA ALARIF
BOARD MEMBER

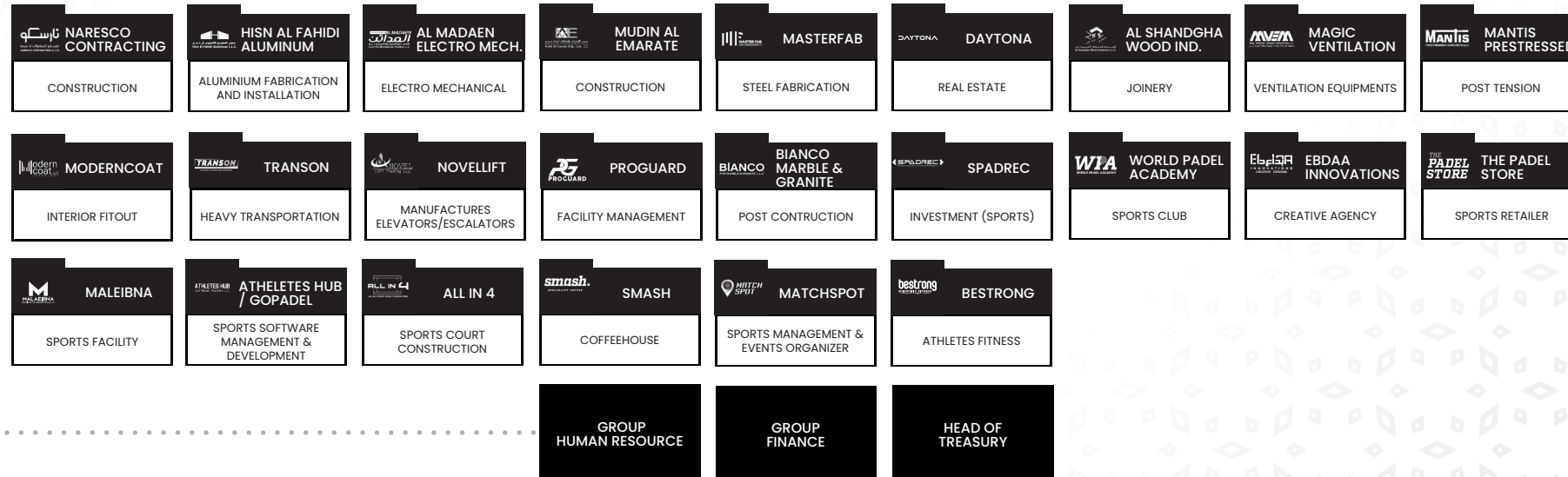
AAAI Group Chart

ABDULLA ABDULKARIM ALARIF
CHAIRMAN

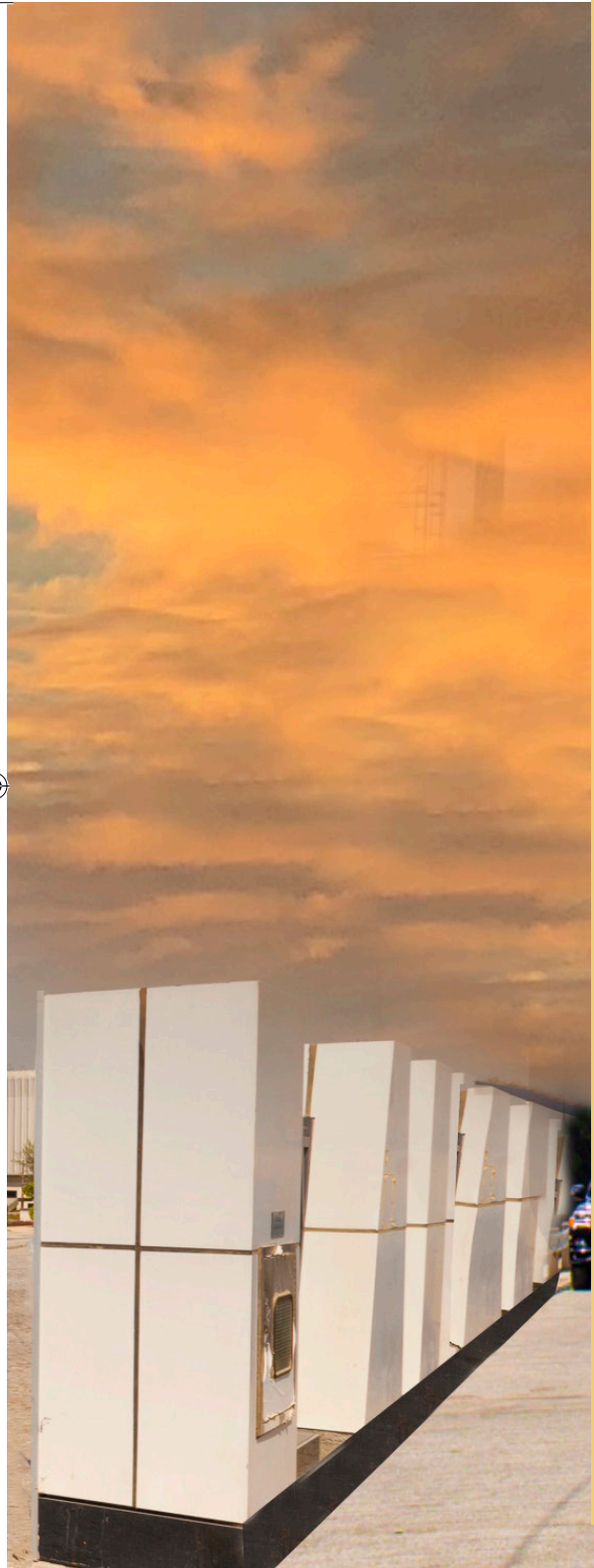
OMAR ABDULLA ALARIF
BOARD MEMBER

ABDULKARIM ABDULLA ALARIF
VICE CHAIRMAN

ALI ABDULLA ALARIF
BOARD MEMBER







About Us

Abdulla AlArif Investment is a leading business group in the making since 1986 by its owner Mr. Abdulla Abdulkarim AlArif. The group is headquartered in Dubai and registered with the department of Economic Development of the Government of Dubai.

The group initiated its business focusing on projects with high growth potential in the fields of constructions, real estate, interiors, manufacturing, solar energy, electromechanical work, wood industry, fabrication, sport industry, marketing and more.

Ever since its inception, Abdulla AlArif Investment has revived the norms of the business through its up-to-date projects, and aims to boost its constant, sustainable, and strong growth.

1986

ESTABLISHED

5000+

EMPLOYEES

25+

SECTORS



Our Mission

Employing all our resources to master our field, and supporting our vast experience with hard work, dedication, and professionalism.

Our Vision

To become among the top business groups in the UAE and a main leader in the industries we invest in, and to feature pioneering business strategies.





Core Values


Quality


Trust &
Honesty


Professional
Ethics


Client's
Satisfaction


Community
Welfare


Authenticity
& Originality


Excellence





Abdulla Al-Arif **INVESTMENT**
 عبدالله العارف للاستثمار

Group of Companies







Naresco Contracting



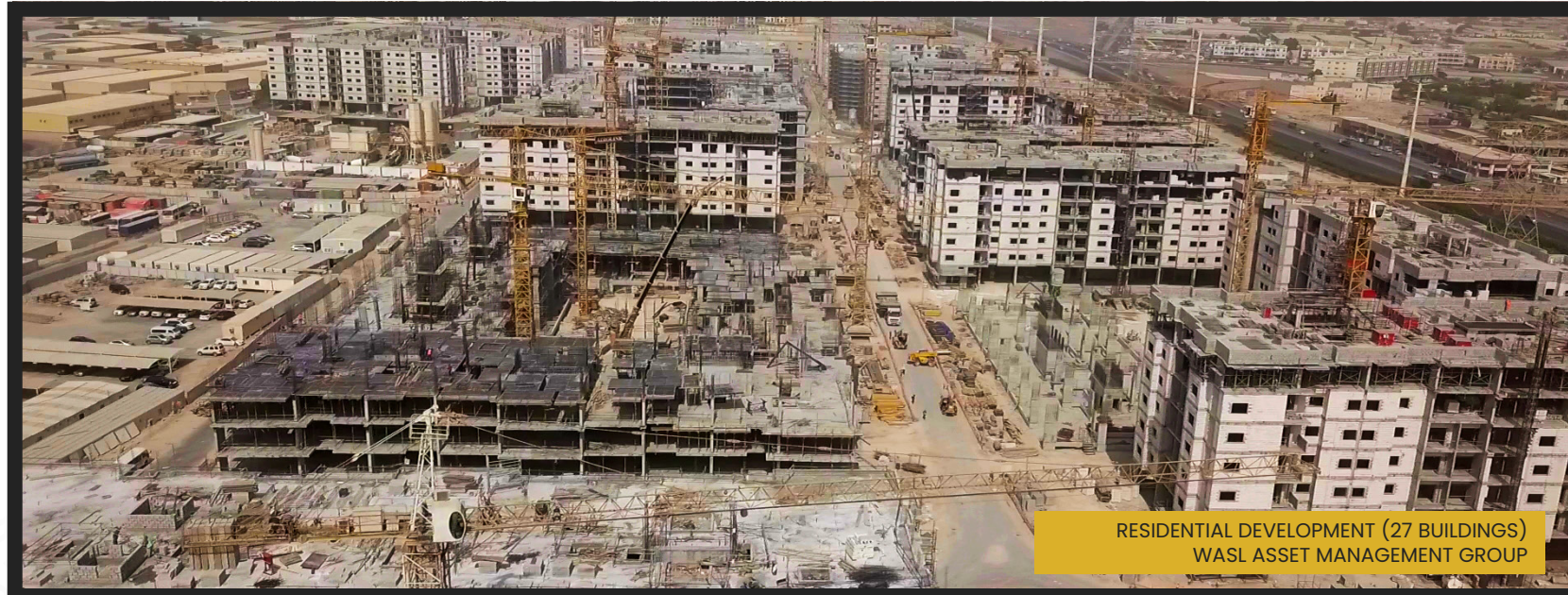
Naresco Contracting LLC is a Limited Liability Company registered with the Department of Economic Development of the Government of Dubai. The company started its operation in the year 1986 as a member of Abdulla AlArif Investment Group.

Naresco Contracting is a specialized company in constructing and commissioning multiple building types:

- Multi- storey commercial and residential buildings
- High-rise buildings
- Hotel apartments
- Luxury housing complexes
- Shopping malls
- Mosques

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RESIDENTIAL DEVELOPMENT (27 BUILDINGS)
WASL ASSET MANAGEMENT GROUP

with
200+
Projects

and
Still
Counting...

The Team

The company has a dedicated team of qualified specialists, quality control engineers, experienced supervisors, skilled technicians, draftsmen, and skilled workers. Our team members are all committed to work according to professional strategies to achieve our target along with client satisfaction.

Goals

- Ensuring and displaying compliance with international codes and standards of the construction industry
- Committing to the perfect execution of contracts to achieve the full satisfaction of our stakeholders.
- Demonstrating our commitment to quality at the first time, on time, and every time.
- Maintaining safety conditions on site.
- Excluding any situation that may have a negative impact on our workers' health, safety, and welfare, in addition to the activities that have negative environmental impacts.
- Preserving the company's image and its project implementation.

2019
Middle East
Forbes
BUILDING THE FUTURE
BEST CONTRACTOR OF THE YEAR





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مدن الإمارات لمقاولات البناء ذ.م.م
Mudin Al Emarate Bldg. Cont. LLC

Mudin Al Emarate Bldg. Contracting

Mudin Al Emarate Contracting LLC is a Limited Liability Company registered with the Department of Economic Development of the Government of Sharjah and is owned by Mr. Abdulla Abdulkarim AlArif & Shaikh Khaled Essam Saqr Humaid Al Qassimi. The Company is a member of **Abdulla AlArif Investment Group**.

Mudin Al Emarate is a contracting company that represents the Sharjah branch of Naresco Contracting.

The company adopts modernized methods and equipment in line with the latest practices in the field of construction, employing a team of qualified engineers and skilled technicians.

Mudin Al Emarate has a vast experience in constructing and commissioning multiple building types:

- Multi- storey commercial and residential buildings
- High-rise buildings
- Hotel apartments
- Luxury housing complexes
- Shopping malls
- Mosques
- Villas

The Team

The Company has a dedicated team of qualified engineers, quality control officers, experienced supervisors, skilled technicians, draftsmen, skilled workers, who are committed to work in a professional manner to meet the commitments made as well as to achieve targets along with the Client.



Al Madaen Electro Mechanical

Al Madaen is one of the leading electromechanical companies in the UAE, holding a very good reputation within the business field and credited for its excellent performance and highly qualified technical team. Al Madaen was initiated as a part of **Abdulla AlArif Investment Group**.

Well-established over the years, Al Madaen Electromechanical Works has proven its ability in the MEP segment, with high quality and standards for each job delivered. The company undertakes contracts on the full electro-mechanical spectrum, including:

- Air conditioning, ventilation, air filtering systems
- Electrical plumbing
- Fire alarms systems
- Firefighting
- Low voltage systems
- Solar energy systems
- Plumbing & sanitary

The Team

Al Madaen team consists of well-qualified and experienced engineers and technicians, who are all familiar with the latest technologies and their implementation techniques, and capable of effectively interacting with clients and consultants.

Projects

Since its institution, Al Madaen Electromechanical Works has executed various construction projects of varied magnitudes, which included serving offices, warehouses, villas, residential buildings, commercial buildings, high-rise buildings, and hotels.

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ALMADAEN
المداين
للأعمال الميكانيكية والكهربائية ذ.م.م.
ELECTRO MECHANICAL WORKS L.L.C.





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Al Shandgha Wood Industries

Al Shandgha Wood Industries is a limited liability company whose foundation was laid in the year 2007 under **Abdulla AlArif Investment Group**, with the main goal of displaying its expertise in the fields of:

- Kitchen cabinets
- Wardrobes
- Timber doors

All the wood works by Al Shandgha are manufactured using the latest modernized machinery and latest technologies by a team of experienced technicians.

Plant & Machinery

The manufacturing unit is located in Al Quoz Industrial Area, it is well-equipped with the most modern machinery and the latest technologies brought from Italy and Germany, which enables the company to produce high-class quality products maintaining international standards to meet the current market demands and projects requirements.

The Team

Al Shandgha has a dedicated staff that gathers experienced technicians who went through training programs provided by Italian professionals, in addition to skilled workers who are committed to work in a professional manner to meet the commitments made by the company to its clients.

Projects

Al Shandgha has a record of more than 60 projects and many projects in progress to be executed within the targeted time and to meet the optimum satisfaction of our clients.

Hisn Al Fahidi Aluminum

Hisn Al Fahidi Aluminum L.L.C was established in 2008, as a part of **Abdulla AlArif Investment Group**.

Over the past 8 years Hisn Al Fahidi Aluminum L.L.C has grown into a major supplier of Architectural Aluminum products throughout the UAE. The company fabricates and installs stick types of:

- Curtain walls
- Structural glazing
- Spider system facades
- Doors, windows
- Sky lights
- Composite claddings
- Handrails

The Team

Hisn Al Fahidi has a strong team of over 150 dedicated employees, which includes experienced managers, qualified structure designers, efficient engineers, trained draftsmen, and skilled technicians who have a proven track record.

The team's capabilities range from engineering, design and detailing through fabrication and erection, enabling the company to handle full projects or any portions thereof.

Goals

- To serve customers with quality products and services to maintain satisfactory and long lasting relationship
- To be recognized and patronized as a master in aluminum, glazing, cladding and other building metal works.
- To cop up with customer expectations and gain their trust through the utilization of innovative products and latest technology.



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Modern
coat LLC
INTERIORS

Modern Coat Interiors

Modern Coat Interiors L.L.C is a part of the well-diversified **Abdulla AlArif Investment Group** which was created by successful entrepreneurs and visionaries. Modern Coat Interiors delivers comprehensive range of high quality interior fitout services for both commercial and residential properties.

The Team

Modern Coat acts as a one-stop solution for all the interior fit out needs and post construction requirements. The company has a team of highly qualified and well experienced professionals in the field of engineering and drafting.

Goals

- To be recognized as the market leader in the UAE's interior construction industry, with a reputation of quality and dependability.
- To establish commendable and inspired global interests in the field.
- To ensure the highest levels of quality, safety and environmental awareness on all of our projects.



TransOn Heavy Trucks Transport

TransOn Heavy Trucks Transport L.L.C is a member of **Abdulla AlArif Investment Group**. It was launched in Dubai in May 2018 with the aim to cater its rental services to excellence by providing cost-effective, efficient, well maintained and absolutely safe light & heavy trucks, heavy lifting, construction equipment & machineries accompanied with experienced operators to its prospective clients.

Currently, the company owns a fleet consisting of 39 heavy equipment in addition to 20 light vehicles, including:

- Trailers
- Low bed trailers
- Tipper trucks
- Shovels
- Boom loaders
- Fork Lifts
- Air Compressors
- Power Machines

The Team

As a starting Transportation company in Dubai, TransOn Heavy Trucks Transport L.L.C, is pioneered with dedicated employees who manage to comply with the current market demand, backed by our own fleet and combined workforce from our partner suppliers.



HEAVY EQUIPMENT

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 Dubai – U.A.E.



MasterFab Steel Fabrication

Master Fab is a steel construction company, and part of **Abdulla AlArif Investment Group**, opened in 2017 to provide fully integrated metal works, including:

- Steel fabrication
- Welding services
- Site services
- Fabrication and installation of car parking shades
- General repairs
- Construction equipment supply
- Loading platforms
- Scaffolding stands
- Wheelbarrows
- Pallet lifting cages

The Team

Master Fab has a skilled workforce of welders with certifications in welding procedures. The team includes experienced foremen, engineers, and supervisors, supported with state-of-the-art manufacturing equipment to cover all production activities. The team endeavors to provide a customer-centric approach with flawless project management and execution.

Goals

- Providing clients with top quality and the highest levels of services.
- Producing profitable growth for clients and investors.
- Selecting qualified and quality-oriented subcontracts.
- Preventing construction defects from occurring.

Mantis Prestressed Concrete

Mantis Prestressed Concrete is one of the companies under **Abdulla AlArif Investment Group**. Mantis was established in 2005 specializing in the design, supply, and supervision of all post tensioning works, and also provides technical support during the planning and construction phases of projects.

Services

- Value engineering
- Feasibility studies
- Preliminary designs
- Alternative proposals
- Detailing
- Shop drawing
- Project coordination

Goals

Our corporation hopes to cooperate with the vast units undertaking projects, units responsible for design and units in charge of construction, making continuous probe and exploration and creating a brighter future for the application and development of prestressing technology in the world.

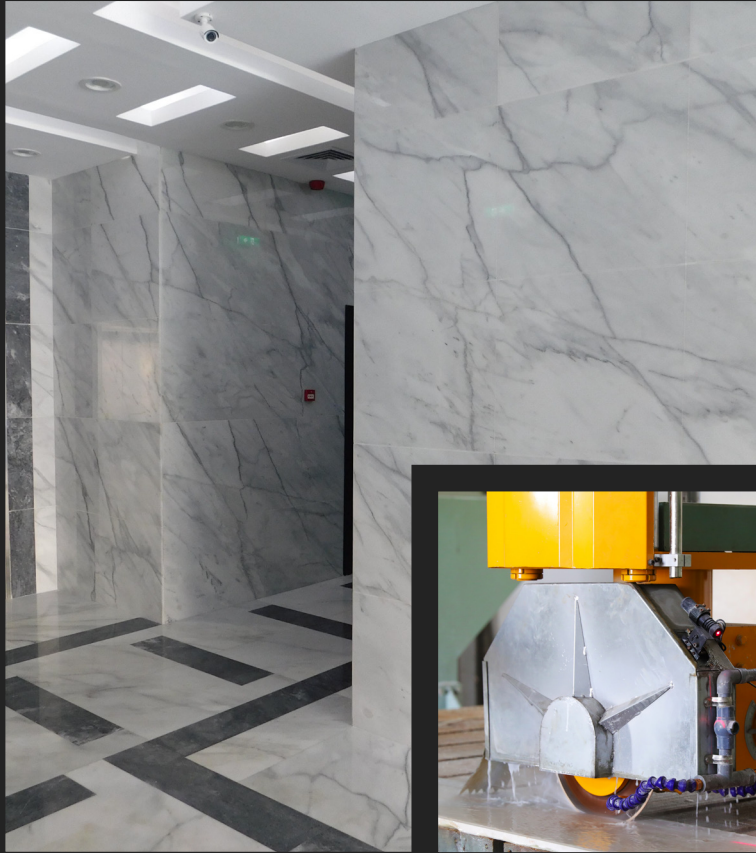
Projects

Over the years Mantis has managed to complete more than 40 projects, it is also handling multiple ongoing projects under the support of its well-qualified team members who are all experienced in gulf countries requirements and needs.



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BIANCO
 FOR MARBLE & GRANITE L.L.C.

BIANCO Marble & Granite

BIANCO for Marble & Granite L.L.C is a part of the well-diversified **Abdulla AlArif Investment Group** which was created by successful entrepreneurs and visionaries. BIANCO was established in 2006 as a reliable supplier and installer of natural and artificial stones, including marble, granite, stone, and quartz for all types of interior and exterior works to both commercial and residential buildings.

The Team

BIANCO has a team of highly qualified and well experienced professionals in the field of engineering and drafting. The team is capable of handling all post construction works at the best quality, they are also committed to implement projects in a timely manner, no matter how tight is the deadline.

Projects

Over the years, BIANCO has managed to complete more than 40 projects, it is also handling multiple ongoing projects under the support of its well-qualified team members who are all experienced in gulf countries requirements and needs.

Goals

- To be recognized as one of the most reliable marble and granite suppliers and installers in the UAE's
- To ensure the highest levels of quality, safety, and environmental awareness in all of the projects.
- To fully understand the needs of clients and meet their expectations in terms of time, cost and quality.

Novel Lift Trading

Novel Lift is a Limited Liability Company registered with the Department of Economic Development of the Government of Dubai and is owned by **Mr. Abdulla Abdul Karim AlArif & Sons**. The Company started its operation in the year 2008.

Novel Lift Trading is a leading distributor of elevators and escalators with an immense experience in manufacturing lifts, escalators, and moving walks for over 30 years, with more than 200 units installed and over 250 units under its maintenance.

Novel Lift is the sole distributor for Elevators & Escalators with a brand name 'Novel SJEC' from the Manufacturing company 'SJEC'.

Goals

To achieve customers exact desires for vertical transportation through cost efficiency and sustainability while maintaining happiness to existing customers.

To grow into being the ideal market leader in this smart and very fast-growing urban development.



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Pro Guard Services

Established a decade ago, **Pro Guard Service** had started in Dubai, UAE, wholly owned by **Mr. Abdulla AlArif**, and the company has diversified significantly over the years.

Pro Guard Company delivers high quality security services for clients in both private and government sectors. Pro Guard works closely with its clients to evaluate and understand their security needs, threats, and challenges and to offer a tailor-made security solution that closely meets their security needs.

Pro Guard services mainly cover security solutions, in addition to other convenient services:

- Manned security personnel
- Security consulting & surveys
- Security surveillance systems
- Event security management
- Screening and searching
- Life guard services
- Traffic management
- Maintenance services
- Pest control
- Housekeeping

The Process

Pro Guard offers licensed security solutions and personnel that are vetted and thoroughly trained. Our risk-assessment team performs thorough checks before assigning security personnel to the clients' premises.

Daytona Real Estate

Daytona is a part of **Abdulla AlArif Investment Group**, majoring in real estate and offering a variety of services including property management and residential and commercial properties leasing in Dubai covering:

- Jumeirah
- Meydan
- Al Jafiliya
- Al Barsha
- Bur Dubai
- Dubai Silicon Oasis

Main Services

Residential Property Leasing

Daytona provides its clients with the latest info on the best rental homes, apartments, villas and modern townhouses for lease in prestigious locations.

Commercial Property Leasing

The company advises clients on available commercial properties options depending on their requirements, type of business, nationality, and business license status.

Ejari Services

Ejari is a system that is governed by RERA to make registration of rental / lease agreements easy and accessible to Owners and Real Estate Management Companies of various categories. Daytona can assist you in registering the tenancy contract and comply with RERA.



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DAYTONA
REAL ESTATE L.L.C.



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Magic Ventilation Equipment Manufacturing

Magic Ventilation Equipment Manufacturing is a well-known name in the field of air distribution systems, covering a complete range of products for commercial and industrial air distribution. The company is specialized in the design, production, and installation of all ventilation products, including:

- GI ducts
- MS ducts
- SS ducts
- PI ducts
- GI VCD
- Aluminum ducts
- Access doors

The Team

MVEM employs qualified, experienced staff to manufacture high quality sheet metal and pre-insulated products. Our team members have a strong base in dealing with the infrastructure of the UAE, offering the best and premium services and products that meet the highest industry standards.



SPADREC INVESTMENT IN SPORT ENTERPRISES



Spadrec is one of the subsidiaries of **Abdulla AlArif Investment Group**, initiated in 2021 to represent the AAAI group's vision of expansion in the sports field. Spadrec is the mother company of 9 subsidiaries all operating in different areas at the sport field, especially padel sport, and cooperating together to fulfill the sports market needs.

Spadrec has regulated a strategic vision based on taking its sports and padel activities to an international level and achieving worldwide success.



Spadrec Group of Companies

- World Padel Academy
- Ebdaa Innovations
- Smash Speciality Coffee
- Malaeibna
- Athletes Hub
- Matchspot
- Be Strong
- All in 4
- The Padel Store

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WPA
 WORLD PADEL ACADEMY

World Padel Academy

World Padel Academy (WPA) is a Dubai-based padel sport venue that was initiated in 2020, aiming to make a remarkable impact on the padel community of UAE.

WPA is an ultimate padel facility that offers state-of-the-art courts available for booking, in addition to a padel academy that offers padel coaching for both experienced and new padel players of all ages. Also WPA regularly holds and organizes padel tournaments and events.

WPA Branches:

DUBAI

- WPA Al Quoz
- WPA Emirates Tower
- WPA Al Khawaneej

SHARJAH

- WPA Khor Fakkan
- WPA Al Rahmaniya

ABU DHABI

- WPA AD

Each WPA Branch includes:

Indoor & outdoor padel courts, and a speciality coffee shop that offers players healthy food and beverages, in addition to a padel store that provides padel equipment and apparel.

Facilities

More than 40 courts across UAE in strategic locations.

Ebdaa Innovations Creative Designs

Ebdaa Innovations is a creative hub and marketing agency initiated as a part of **Abdulla AlArif Investment Group**, offering full integrated marketing strategies for clients to increase their brand awareness, reach their target audience, boost their digital presence, and generate more leads and sales.

Services

- Branding
- Social Media Marketing
- Photography & Videography
- Graphic Design
- Web Design
- Web Hosting
- E-Commerce Solutions

Goal

- To become among the top trusted and reputable marketing agencies locally and internationally.
- To have a wide record of implemented projects with top-rated clients.
- To achieve the satisfaction of our clients about their brand promotion in a timely manner and high quality criteria.



SOCIAL MEDIA

You can customize your own package according to your budget

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Maleibna Playgrounds Rental

Malaeibna is a padel playground facility initiated in Ras Al Khaimah & Khor Fakkan to welcome the padel players of these areas, contributing to the purpose of spreading the padel sport culture and familiarizing it in the UAE.

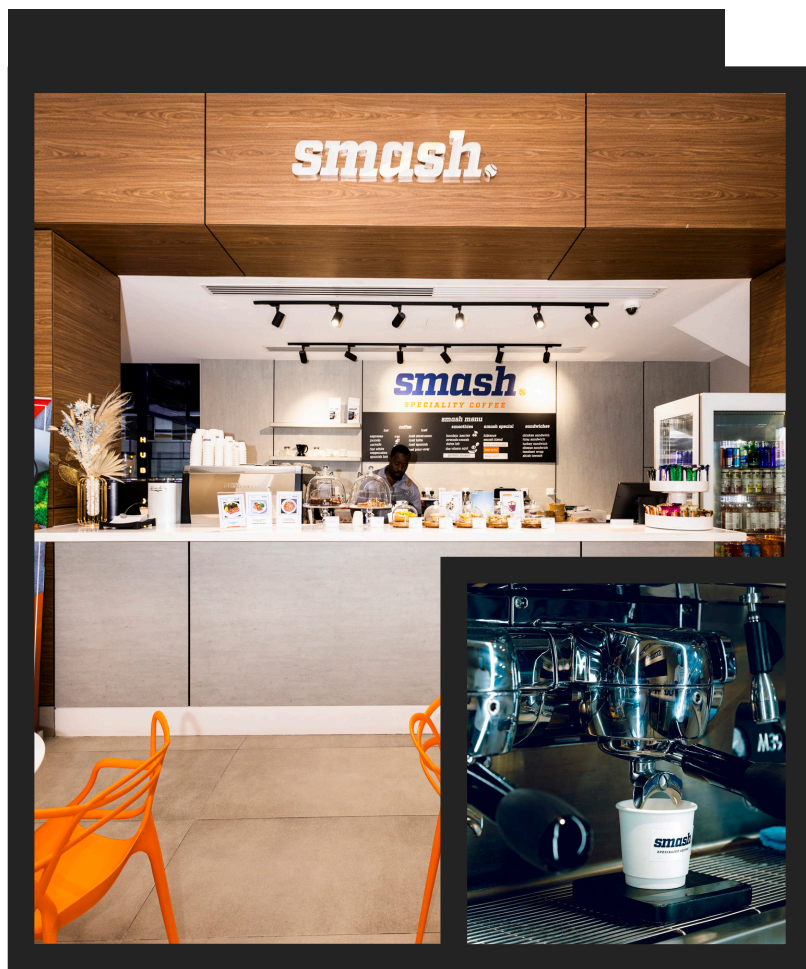
Malaeibna Services

Each of Malaeibna facilities will include:

- Padel courts available for booking.
- A padel academy for coaching experienced and new padel players.
- A speciality coffee shop offering healthy food and drinks.
- A padel store for padel equipment & apparel.

All of the indoor and outdoor padel courts constructed by Malaeibna are built according to the international criteria and court size standards. Also, all courts are fully equipped with all padel matches requirements and accessories.

The padel academies of Malaeibna conduct professional training courses and sessions that run under the supervision of highly-skilled expert coaches.



Smash Speciality Coffee

Smash menu has been tailored to provide all the required nutritional backup before and after training, including a delicious selection of:

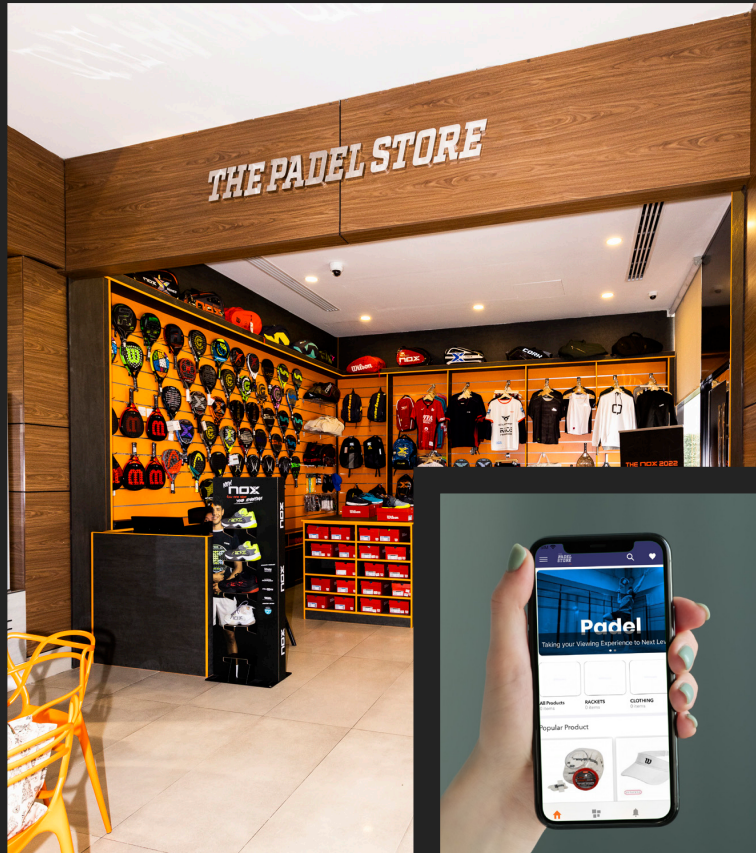
- Baked goods
- Healthy food
- Hot & ice coffee
- Smoothies
- Special healthy beverages

Smash aims to embrace padel players by bringing to their padel experience a unique taste, both savory and sweet, providing the dietary intake they need. It also aims to support health and wellbeing to assist athletes in meeting their performance goals

F & B

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The Padel Store

The Padel Store was initiated in 2020 as a retailer of the best padel tennis products. It is located within World Padel Academy facility in order to serve and provide padel players with all the related equipment and apparel they need to play padel efficiently and comfortably.

The Padel Store Products

The Padel Store offers a huge variety of padel products, adding over 2000 new items to the collection each month. The products range from padel rackets, to sports clothing, shoes, bags, and accessories.

The products provided by The Padel Store are of a high demand, as the store has served more than 1 million customers in one year only.

International Manufacturers

The Padel Store offers high quality products manufactured by the top international sport brands, such as:

- Cork
- Nox
- ASICS
- Wilson
- Drop Shot
- Bull Padel
- Quad Base

The products sold by The Padel Store are available directly at the store or online through its website and mobile app.

Athletes Hub

Athletes Hub is a professional web app & mobile applications development company specialized in designing, developing, and managing sports-related websites and mobile applications to fulfill the needs of athletes easily and quickly through their PCs, tablets, or mobile phones.

Athletes Hub Web & Application Features

Each website or application to be developed by Athletes Hub will have:

- User-friendly interface
- Compatible with all desktop and mobile devices, (Windows, Mac, Android & IOS)
- Fully tested to be free of technical issues
- High loading speed
- Guaranteed user security
- Attractive design with high image resolution

The first mobile application to be launched by Athletes Hub is **"Go Padel"** which is a mobile application that provides a quick and easy one-stop platform to book padel courts in the UAE. The application allows users to search and compare between the available and nearby padel courts all over the Emirates.

Go Padel Application Features

- Easy & quick padel courts booking
- Quick fees payment
- Monthly free courts opportunities



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ATHLETES HUB
SOFTWARE TRADING LLC





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MatchSpot

MatchSpot was initiated by a team of padel lovers and passionate players in 2019, and it became one of the UAE's first and fastest growing sports agencies and a top sports event organizer and promoter.

Matchspot was established to widely promote the sports culture, specifically padel tennis, by organizing engaging padel events and tournaments. To serve this purpose, Matchspot has created a rapidly rising digital and social media presence to cover and promote its events widely.

MatchSpot Sports Agency

Our sports agency acts as the exclusive agent for top padel players and professionally represents them in the region. Additionally, the agency supports local players and offers them the best available sponsor packages and invitations to participate in our unique events.

Goals

- Familiarizing and spreading padel as a national sport in the UAE, in accordance with H.H Sheikh Hamdan's vision.
- Helping Emirati padel athletes in reaching world-class recognition in international tournaments.
- Building a wide record of successfully organized padel events.

Objectives

- Establishing and promoting a professional padel community for all ages and levels.
- Initiating padel facilities to promote lifestyle, fitness, well being, injury prevention and recovery.
- Arranging padel and sports tournaments in coordination with a variety of specialized clubs.



BeStrong

Be Strong provides full athletic care solutions, starting from personal body assessments through multiple tests, up to providing the athletes of a physiotherapy care with a suitable customized exercise program.

Be Strong Services

- Physiotherapy
- Athletes Performance
- General Fitness Trainings
- Weight Loss
- Recovery

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 Address: 3B St. Al Quoz 1, Dubai - U.A.E





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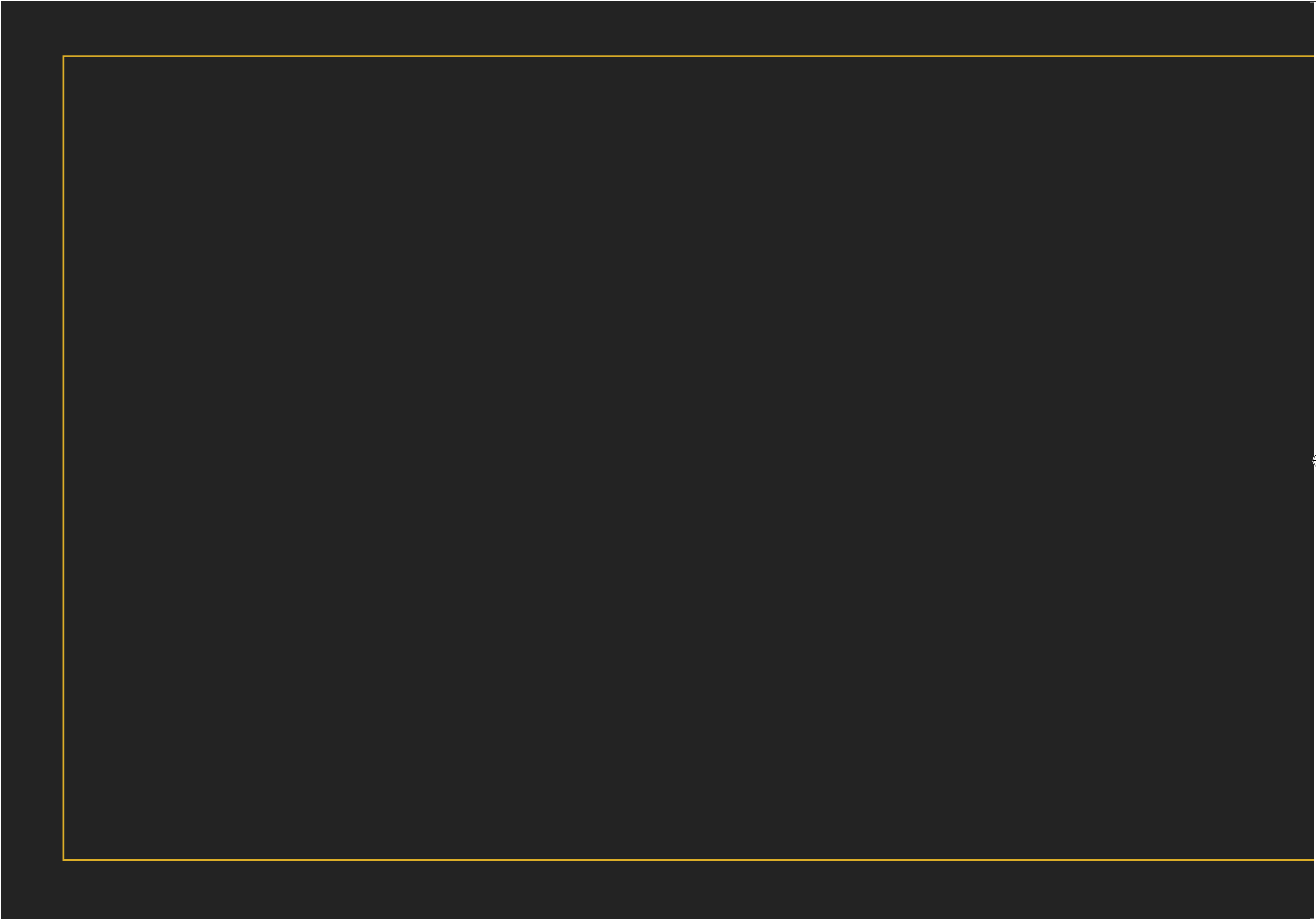
All in 4

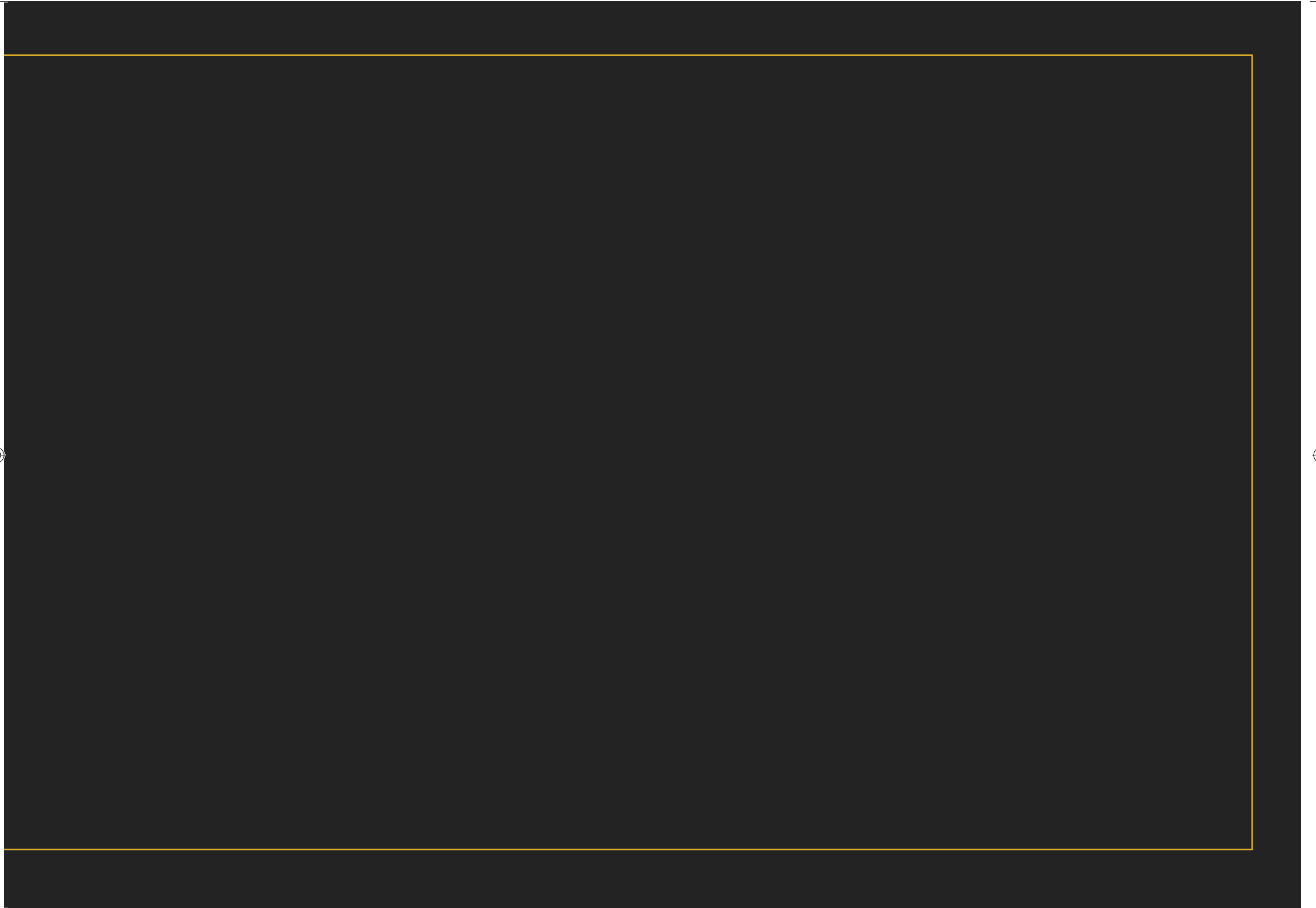
All in 4 is a sport courts construction company that supplies and installs all sport courts requirements from flooring to equipment and accessories. All in 4 provides the highest quality court supplies and follows the best installation standards.

All in 4 Services

- Supply all kinds of sport fields and courts.
- Design and build sports facilities including civil works.
- Sport courts installation, maintenance and renovation.
- Manufacturing of high standard Padel courts.
- Building temporary Sport venues for special events.









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